

D8.2 – PUBLIC WEBSITE & SOCIAL MEDIA GROUPS

Document Author(s)

Myrto Nikolakopoulou (EASN)

Document Contributor(s)

Name (organization), Name (organization)

Abstract

During the first months of DOMMINIO emphasis is given on raising public awareness about the project, its main activities, goals and expected results. Within this scope, the DOMMINIO public website and social media groups have been created providing information about the project's research aim and specific objectives and the consortium, while being regularly updated with the main progress and achievements of each work package. As such, both the public website and social media pages are considered as essential tools for the dissemination of DOMMINIO. The present deliverable aims to briefly present the development of these dissemination tools.

Keywords



This document is produced by the DOMMINIO Consortium.

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101007022.



Information Table

Contract Number	101007022
Project Acronym	DOMMINIO
Project Title	Digital method for imprOved Manufacturing of next-generation MultIfuNctIOnal airframe parts
Funding Scheme	H2020-MG-2020-SingleStage-INEA
Торіс	MG-3-5-2020 Next generation multifunctional and intelligent airframe and engine parts, with emphasis on manufacturing, maintenance and recycling
Type of Action	Research & Innovation Action (RIA)
Start date of project	January, 1 st 2021
Duration	42 months
Project Coordinator	AIMEN
Deliverable Number	D8.2
Deliverable Title	Public website and social media groups
Version	1.0
Status	Accepted by all partners
Responsible Partner (organization)	EASN
Deliverable Type	Report
Contractual Date of Delivery	April 30 th 2021
Actual Date of Delivery	May 7 th 2021
Dissemination Level	PU



Authoring & Approval

Prepared by				
Name and Organization	Position and title	Date		
Myrto Nikolakopoulou, EASN	Dissemination specialist	28/4/2021		

Reviewed by		
Name and Organization	Position and title	Date
Michaela Petrakli, IRES	Dissemination & Exploitation Manager	15/4/2021
Amir Rezai, BAE	Lead Technologist and Project Manager	16/4/2021
Jorge Martinez, ACIT	Programme Manager / Engineering & R+D	16/4/2021
Maria Kanidi, NTUA	Chemical Engineer, Post-Doc Researcher	19/4/2021
Apostolos Chamos, EASN	Management Director	14/4/2021
Lucía Santiago, AIMEN	Technology Director	7/4/2021
Pablo Romero, AIMEN	R&D Program and Project Manager	28/4/2021
Maxime Salandre, IPC	Additive Manufacturing Project Manager	20/4/2021

Approved for submission by		
Name and Organization	Position and title	Date
Eduardo Troche, IMDEA	Head of the Technology Transfer and Innovation Office	20/4/2021
Michaela Petrakli, IRES	Dissemination & Exploitation Manager	15/4/2021
Amir Rezai, BAE	Lead Technologist and Project Manager	16/4/2021
Jorge Martinez, ACIT	Programme Manager / Engineering & R+D	16/4/2021
Maria Kanidi, NTUA	Chemical Engineer, Post-Doc Researcher	19/4/2021
Apostolos Chamos, EASN	Management Director	14/4/2021
Lucía Santiago, AIMEN	Technology Director	28/4/2021
Pablo Romero, AIMEN	R&D Program and Project Manager	28/4/2021



Maxime Salandre, IPC	Additive Manager	Manufacturing	Project	20/4/2021
----------------------	---------------------	---------------	---------	-----------

Document History

Version	Date	Status	Author	Description
V0.1	April 13 th , 2021	Draft	Myrto Nikolakopoulou	1 st Draft version
V0.2	April 14 th , 2021	Draft	Apostolos Chamos	1 st review
V0.3	April 28 th , 2021	Draft	DOMMINIO consortium	2 nd review by DOMMINIO partners
V1.0	April 28 th , 2021	Final	Myrto Nikolakopoulou	Accepted by DOMMINIO partners



Disclaimer

This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant agreement No 101007022.

The statements made herein do not necessarily have the consent or agreement of the DOMMINIO consortium. These represent the opinion and findings of the author(s). The European Union (EU) is not responsible for any use that may be made of the information they contain.

Copyright © 2021, DOMMINIO Consortium, All rights reserved.

This document and its content is the property of the DOMMINIO Consortium. It may contain information subject to intellectual property rights. No intellectual property rights are granted by the delivery of this document or the disclosure of its content. Reproduction or circulation of this document to any third party is prohibited without the prior written consent of the Author(s), in compliance with the general and specific provisions stipulated in DOMMINIO Grant Agreement and Consortium Agreement.

THIS DOCUMENT IS PROVIDED BY THE COPYRIGHT HOLDERS AND CONTRIBUTORS "AS IS" AND ANY EXPRESS OR IMPLIED WARRANTIES, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE ARE DISCLAIMED. IN NO EVENT SHALL THE COPYRIGHT OWNER OR CONTRIBUTORS BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL, EXEMPLARY, OR CONSEQUENTIAL DAMAGES (INCLUDING, BUT NOT LIMITED TO, PROCUREMENT OF SUBSTITUTE GOODS OR SERVICES; LOSS OF USE, DATA, OR PROFITS; OR BUSINESS INTERRUPTION) HOWEVER CAUSED AND ON ANY THEORY OF LIABILITY, WHETHER IN CONTRACT, STRICT LIABILITY, OR TORT (INCLUDING NEGLIGENCE OR OTHERWISE) ARISING IN ANY WAY OUT OF THE USE OF THIS DOCUMENT, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGE.





Table of Contents

1	INTRODUCTION		7
2	DOMMINIO PUB	LIC WEBSITE	8
2.		3y	
2.	.2 Website sec	tions	10
	2.2.1 Home	page	10
	2.2.2 Top sic	e menu	11
		put" tab	
		Team" tab	
	2.2.2.3 "Pro	gress" tab	18
	2.2.2.4 "Dis	semination" tab	18
	2.2.2.5 "New	vs" tab	19
	2.2.3 Botton	n side menu	19
3	DOMMINIO SOC	AL MEDIA GROUPS	21
4	CONCLUSSIONS.		24



List of Figures

Figure 1. DOMMINIO public website development methodology	8
Figure 2. DOMMINIO homepage	11
Figure 3. Top banner, Logo and top menu of the DOMMINIO public website	12
Figure 4. "About" tab dropdown menu	12
Figure 5. "Project overview" subsection	13
Figure 6. "Objectives" subsection	14
Figure 7. "Expected impact" subsection	15
Figure 8. "DOMMINIO concept"	16
Figure 9. "DOMMINIO demo-cases"	17
Figure 10. "Our Team" tab	18
Figure 11. "News" tab	19
Figure 12. Bottom-side menu	20
Figure 13. DOMMINIO profile in Twitter	22
Figure 14. DOMMINIO profile in LinkedIn	23



1 INTRODUCTION

In the sense that the societal impact of research should be viewed as a measure of its success, dissemination & communication (D&C) is of undisputed importance for the successful development of every research project. Aiming to maximize the societal and economic effect of research outcomes, EU funding programs place increased focus on relevant D&C actions, as witnessed by dedicated work packages included in successful research proposals. Likewise in DOMMINIO, a research project that aims to develop a holistic data-driven methodology for the improved manufacturing of high-performance multifunctional airframe parts, WP8: "Dissemination, Communication and Exploitation" (led by EASN) is designed to raise awareness of the DOMMINIO project and of its results, via strategic D&C activities.

To this aim, WP8 is designed to be the toolkit towards effective D&C of the project's outcomes, comprised of several strategic actions to achieve the conveyance of DOMMINIO's key messages across various audiences of interest. Among other, special consideration was given to **digital dissemination**, as one of the main subtasks planned to be implemented within WP8, allowing for research dissemination in various ways beyond the traditional.¹ As **websites** and digital networking technologies (i.e., **social media groups**) are amongst the main representatives of digital dissemination, DOMMINIO's D&C strategy could not have lacked these elements.

DOMMINIO's public website (realization and maintenance led by EASN) will be a tool of primary importance to keep the DOMMINIO community up to date with its outcomes. Its content will be updated on a regular basis with the achievements and results of the consortium partners. The DOMMINIO official website can be accessed at: <u>www.domminioproject.eu</u>. Through the website, DOMMINIO's research aim and specific objectives will be publicly stated, justifying the project's importance. Furthermore, the website will serve as a digital library of the project's published material, e.g., scientific publications, articles in press, newsletters, summaries of reports, etc, providing more specific readily available information to interested audiences. Via the public website, the project's key messages can effectively be delivered to various target group audiences, i.e., scientific community, commercial stakeholders & industry, policy makers, investors, as well as the general public, allowing the website to be viewed as the core of the D&C strategy of the project.

In contrast to the public website that is mainly addressed to identified target audiences, a more vast and diverse audience can be reached via **DOMMINIO's social media groups**, maximizing the impact of the project's results. Proper use of social media groups is characterized by increased pace of information sharing, stimulating this way engagement with key stakeholders, networking and exchange of know-how.

The present deliverable primarily aims to present in detail DOMMINIO's public website (<u>www.domminioproject.eu</u>), in regard to its layout, design, and functionalities, and report the methodology followed that led to the website's development. A brief description of the project's social media groups (namely, LinkedIn, Twitter, YouTube) and the way that these are expected to increase DOMMINIO's publicity, will be also given.



2 DOMMINIO PUBLIC WEBSITE

The DOMMINIO public website has been designed according to "EU project Websites – Best Practice Guidelines" and reflects the global D&C strategy of the project. The official registration of the domain name is: <u>www.domminioproject.eu</u>. EASN, as D&C experts with wide experience on the development of websites for EU-funded projects, is in charge to provide technical support in the development, maintenance and regular update of the DOMMINIO public website. As with all D&C material of the project (logo, templates, leaflet & poster), the public website of DOMMINIO has been as well created based on its "visual identity".

2.1 Methodology

The development of the DOMMINIO website was based on a process of distinct methodological steps, as depicted in the illustration below (Figure 1).



Figure 1. DOMMINIO public website development methodology

Step 1: Strategy

In this step the **scope of the website** was determined. Clarifying the **project's research aim** was of profound importance in this step of the process, setting the basis to identify the **target audiences**, as it follows:

- Scientific community
- Commercial & Industrial stakeholders
- Policy makers
- Investors
- General public (including media)

Strategic planning was then performed to determine the best way these audiences could be reached. Required resources and tools to support the operation and development of the DOMMINIO website were also defined within this step.



Step 2: Content & Structure

In this phase of the process, the following questions were sought to be answered:

- > What is the kind of information that the target audiences will be looking for on the official website?
- > Which are the messages that the consortium partners want to communicate?

The answers to these questions were found by delving into the project's objectives and expected impacts, comprising the main task of this step. Then, strong key messages of DOMMINIO emerged around which the whole content of the website was shaped to include information about the project's scope, objectives, expected results and impacts, key features, activities, and progress.

Based on the identified target audiences, the information of the website fell within the following two categories:

Category 1: Content oriented towards the general public including students, press-media, and policy makers, therefore needing to be visually appealing and easy to digest. The content of this category provides DOMMINIO related information addressed to the wider audience; a project overview, expected impacts, key features, and the latest news are presented, preferably using multimedia while limiting text presence to the minimum.

Category 2: This content is more technical and oriented towards scientific and industrial audiences interested in the project's progress; DOMMINIO's objectives, concept and expected demonstrators include a higher level of details informing primarily audiences of experts in the field. Close updates upon the project's progress and achievements will be included over the course of the project, along with detailed information about the partners' contributions.

Step 3: Design & Development

Within this step the process of the actual realization the DOMMINIO public website is performed. An extendible directory and file structure for the DOMMINIO public website was created. Appropriate content management system and modules were selected to be used, as well as templates to ensure consistent look of the website. The Drupal content management system (CMS) has been used for the development of the website, which along with all the plugins and tools embedded in the DOMMINIO website, are continuously being monitored and kept up to date with the latest stable releases. The website and all its tools have been tested and are supported by all major web and mobile browsers (Mozilla Firefox, Google Chrome, Opera, Safari, and Internet Explorer). The website's graphic design was made in accordance with the visual identity of DOMMINIO (as used in all dissemination material, e.g., leaflet, poster), while special consideration was given to create a user-friendly website with clear and clutter-free navigation with optimal viewing experience across a wide range of devices (desktop computer, laptops, and smartphones).

Step 4: Review

Over the duration of the whole process of the website development there was continuous communication with the DOMMINIO partners for the collection of the required information and material. In this step the beta version of the website was circulated among the partners for their review to ensure that no sensitive or untrue information will be communicated outside the consortium. Upon the completion of step 3, a one-week period was provided to the consortium to review the content and design of the website and provide EASN with corrections, comments, and suggestions for improvement. After addressing the partners' comments and suggestions, the DOMMINIO public website will be made publicly available within April 2021, achieving MS8 with due date at the end of April 2020.



Step 5: Website Launch

The DOMMINIO public website is publicly available (the latest at the end of April 2021, due date of MS8).

Step 6: Continuous maintenance

This phase includes all processes related to the maintenance and updating of the DOMMINIO public website. In addition, it includes the handling all the public-relations matters of the DOMMINIO public website, e.g., making the DOMMINIO website known to on-line communities through publicity, as well as creating and sharing content that will increase engagement.

The technical upgrade of the website is also included in this step. Continuous research for new available functionalities suitable for the website and incorporation of them, as well as for the latest trends in visual features are among the tasks that are performed within step 6. Continuous updates of the content of the DOMMINIO public website will take place throughout the project's duration showcasing its progress. In this way, the website will be always updated and upgraded, content-wise and technically as well.

To evaluate the dissemination strategy followed through the project's public website specific, Key Performance Indicators (KPIs) will be used. These KPIs will be mainly measured through the information collected by the website's Google analytics. Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Data will be collected and monitored through Google Analytics about the number of the website visitors, the loyal followers of the website, the pages that bring the most traffic and conversions, the time a user spends navigating within the website, etc. The location of visitors can also be identified through their IP address, reporting on the geographic coverage of the website. These data can be used to infer the success of the dissemination plan. Therefore, specific analytical tools – such as Google Analytics – and on-page and off-page Search Engine Optimization (SEO) will be used to monitor and improve, if needed, the overall website's efficiency.

The different sections of the DOMMINIO public website are briefly described below.

2.2 Website sections

2.2.1 Homepage

The homepage of the DOMMINIO website (Figure 2) includes the official title of the project, and strong messages to disseminate the project's research aims, and key features, and informs the visitor that the project is funded by the European Commission. The use of pictures and graphic designs is preferred instead of text, describing DOMMINIO's scope and assets in an appealing and comprehensible way, aiming to attract the visitor's attention. The links for the DOMMINIO social media pages (Twitter, LinkedIn and YouTube), are also presented in the homepage. This section will be updated over the duration of the project with multimedia related to the project research activities.





Figure 2. DOMMINIO homepage

2.2.2 Top side menu

The content of the website is divided into six sections shown in the top side menu (Figure 3) that appears in the header of all webpages. The top side menu is the main menu for the navigation through the website and includes the following tabs:

- ➤ Home
- > About



- Our Team
- Progress
- Dissemination
- > News



Figure 3. Top banner, Logo and top menu of the DOMMINIO public website

Each section is briefly described below.

2.2.2.1 "About" tab

When the user hovers on the top menu on 'About', the following list appears (Figure 4):

- Project Overview
- > Objectives
- Expected Impact
- Methodology



Figure 4. "About" tab dropdown menu

Specifically,

"Project Overview" subsection:

In the **"Project Overview"** subsection, the project's scope is stated along with the rationale behind it. Emphasis is given to take-away messages of DOMMINIO concerning its impact, to help the visitor create a representative image of the project (Figure 5).



D8.2 -Public website and social media groups Version 0.1

60 domminio Home About ▼ Our Team Progress Dissemination ▼ News **Project Overview** DOMMINIO is an EU funded collaborative research project focused on the development of an innovative digital methodology to design, manufacture, maintain and pre-certify multifunctional and intelligent airframe parts. In the last few decades, the aeronautical industry has experienced a drastic transformation in the manufacturing philosophy in response to the growth of aircraft production (by 60% in the last 10 years). At the same time there is a transition to the usage of advanced composite materials, due to their lightweight properties, strength and durability. The usage of such novel advanced materials together with the increased aircraft productivity and performance increase the challenges in the design and manufacturing of costeffective aircraft structures and components, allowing weight and fuel consumption reduction, shorter manufacturing cycles and increased energy efficiency in aircraft fabrication. Cost-Effective Efficient Sustainable Savings in materials, energy, time during manufacturing, usage, maintenance, and recycling At least 20% reduction in CO2 and NO_x emissions Right-first-time and zero-defect manufacturing approaches Standardised design methodology Low buy-to-fly ratio The DOMMINIO project will develop an innovative methodology to ensure cost-effective, efficient and sustainable manufacturing of high-quality multifunctional and intelligent airframe parts, based on: Robotized technologies (ATL, FFF) Advanced simulation tools On-line process & quality monitoring · SHM (Structural Health monitoring) methods enabled by real time data-driven fault detection The methodology developed within the DOMMINIO project, will be further tested and validated at lab-scale, by manufacturing two representative airframe parts as demo-cases: · a multifunctional airframe access panel a wing leading-edge prototype Figure 5. "Project overview" subsection



This section acts as a focal point of DOMMINIO's research, providing the readers with a list of the project's expected results. At the same time these results constitute the specific tasks to be implemented for the accomplishment of the DOMMINIO overall aim: to develop a holistic digital method for improved manufacturing of multifunctional airframe parts (Figure 6).



Contract of the second	Iminio Mel randada tej di nel generator per	G ♥ Home About ♥ Our Team Progress Dissemination ♥ News
Objectives		
		Enable flexible multistage robotic-based production processes for manufacturing of multifunctional composite airframe parts
		Develop novel data-driven pipeline supporting the design, simulation and production planning of multifunctional and intelligent composite airframe components
		Develop a Quality-by-Design (QbD) manufacturing strategy, based on the development of process control and advanced quality monitoring systems
		Develop a new digital-combined-physical driven methodology for Monitoring and Management of the Health of multifunctional airframe parts.

Figure 6. "Objectives" subsection

"Expected Impact" subsection

The expected impacts of the DOMMINIO outcomes are presented here, avoiding lengthy text, emphasizing the significance of the project (Figure 7). This section also highlights the collaboration of DOMMINIO with EASA, adding value to the project's outcomes.



Comminie Commin	Ноте	About * OurTeam Progress Dissemination * News
Expected Impact		
AM TECHNOLOGIES	DESIGN TIME (PRODUCT & PROCESS)	SCRAP PARADISM SHIFT TOWARDS RUGHT-FIRST-TIME AND ZERO-DEFECT MANUFACTURING APPROACHES
COMPONENT WEIGHT NEW MOD PLATFORM & FLEXIBLE ATL AND AM PROCESSES	LO [%] ENERGY CONSUMPTION	MRD COSTS
20	$D^* CO_2$ and NO_x emis	sions 🔻
RECYCLABILITY ENHANCED RECYCLABILITY OF THERMOPLASTIC STRUCTURES	INDUSTRIAL SUSTAINABILITY DIGITAL MANUFACTURING	SUSTAINABLE MAINTENANCE STREAMLINED MAINTENANCE OPERATIONS TO INCREASE ASSET AVAILABILITY
JOB CREATION IN AERONAUTICS AND OTHER MANUFACTURING SECTORS	COMPETITIVENESS OF EU MROs	INNOVATION By transferring the knowledge Developed Durring Dominio
	GREEN AVIATION	
contact with the DOMMINIO consortium	pean Union Aviation Safety Agency (EASA) will providing their advisory services in all certific is, standardizing the project's results according	ation issues

Figure 7. "Expected impact" subsection



"Methodology" subsection

This page aims to inform the visitors about how DOMMINIO will be implemented, and it is divided in the following subsections:

- **Concept:** An informative graph about the workflow of the DOMMINIO innovative method is presented, providing technical information mainly to experts in the field (Figure 8).
- **DOMMINIO demo-cases:** An essential part of the DOMMINIO methodology worth to be disseminated is the validation of the project's results by the manufacturing of two representative airframe parts: a multifunctional access door panel and a wing leading edge (Figure 9).



Figure 8. "DOMMINIO concept"



D8.2 -Public website and social media groups Version 0.1



Figure 9. "DOMMINIO demo-cases"

2.2.2.2 "Our Team" tab

When the user clicks on the 'Team' tab (Figure 10), a gallery appears presenting the logos of all DOMMINIO partners. By clicking on each logo, the respective partner profile page appears and the following information for each partner becomes available:

- Title and logo in larger size
- Company Profile
- Role in DOMMINIO
- A link to the respective entity's official website





Figure 10. "Our Team" tab

2.2.2.3 "Progress" tab

In this section brief updates on the progress of the project and the most significant outcomes are presented, in a "timeline" way. This section will be updated on a semester basis, or before if necessary, according to the upcoming milestones.

2.2.2.4 "Dissemination" tab

The "Dissemination" tab provides information to the user about the dissemination activities performed by the consortium members, falling into the following categories:

- Scientific Publications
- Articles in Press
- Newsletters
- Media

All the above sections will be regularly updated in order to provide the visitors with the latest information about the project's communication activities. The 'Media' subsection will include informative material



available for download (e.g., the DOMMINIO logo, the DOMMINIO press release, poster, informative leaflet, etc.).

2.2.2.5 "News" tab

This section includes all DOMMINIO news presented in a timeline way. These include project meetings, press releases, attendance at conferences and exhibitions, etc (Figure 11).

o	domminio Depta metod for inproved manufacturing of nect-generation mathematical and manufacturing of nect-generation	Home	About ▼	Our Team	Progress	Dissemination T	fin 💟 News
Home » New							
0	Wed Jan 20th, 2021 DOMMINIO kicked-Off online DOMMINIO was officially launched during its virtual Kick-Off meeting on the 20 th & 21 st consortium members gave presentations about their roles within the project and had the networking relationships are predicted to develop, enabling effective exploitation of the pr DOMMINIO aims to develop an innovative data-driven methodology to design, manuface parts, in a cost-effective, efficient, and ecological way. Read more	opportuni roject's res	ity to interac sults, ultima	t. In the 42-n tely enhancin	nonth durations in the its imposed in the its impos	on of the project, stro act.	ong

Figure 11. "News" tab

2.2.3 Bottom side menu

The bottom side menu (Figure 12), which appears in the footer of all web pages, provides information not directly related to the objectives of the project. This includes the "Contact" option that enables the visitor to contact the DOMMINIO Consortium for inquiries regarding the project or the project's public website, a link to the DOMMINIO "Imprint and Disclaimer", the EU logo and the acknowledgment to the financial support received by the EC. It also provides the window for signing up for the DOMMINIO mailing list.

Another significant feature of the website is the integration of social media, allowing visitors more to interact with the website. Visitors are able to easily share the news of DOMMINIO with their friends and followers through their personal social media profiles, a tactic that can increase the project's reach and influence.





Figure 12. Bottom-side menu



3 DOMMINIO SOCIAL MEDIA GROUPS

DOMMINIO social media profiles were created in **LinkedIn** and **Twitter** (Figures 13, 14), while a **YouTube** channel will be also created as soon as there is available video material aiming to widen the project's diffusion. By sharing interesting feed about the project's results, news, or other related information, these social media profiles may strengthen DOMMINIO's community, engaging target audiences and ultimately drive them to the project's official website for detailed information. Project partners as well as individuals from the targeted audiences were invited to join these social groups. At each phase of the project's duration, information related to its progress, news and findings will be posted, keeping our virtual community updated. Additionally, DOMMINIO planned events will be discussed and promoted via the social media platforms as well. Thanks to these platforms, we want to target:

- Users interested in advanced manufacturing
- Users in aeronautics industry
- Bloggers and journalists
- Policy Makers

The social media pages can be accessed through the following links:

Twitter: https://twitter.com/Domminio_H2020

LinkedIn: https://www.linkedin.com/company/domminio-project





Figure 13. DOMMINIO profile in Twitter





Figure 14. DOMMINIO profile in LinkedIn



4 CONCLUSIONS

The public website and complementary social media pages are major dissemination tools intended to facilitate the spread of project-related information to various stakeholder groups, i.e., the Scientific Community, Industry, Civil Society, Policy makers, and Media. The DOMMINIO Public website provides information about the research aim, specific objectives and expected outcomes of the project, as well as serves as a digital library of freely available dissemination material, such as articles, newsletters, the publishable summaries of reports, media etc. The social media groups have a complementary but similarly important role to the website, keeping the interest of the DOMMINIO community vivid through continuous information sharing.

The aim of the present deliverable is to present the DOMMINIO public website and social media pages. A general presentation of the website and social media profiles is provided, describing the design and technology used, the development methodology and the developed functionalities. Both of these communication channels which have been designed and maintained up to date by EASN, aim at providing information about the project's progress, main results and the main achievements from all partners. They will be frequently updated by EASN throughout the entire project duration.



5 REFERENCES

[1] Ross-Hellauer T, Tennant JP, Banelytė V, Gorogh E, Luzi D, Kraker P, et al. (2020) Ten simple rules for innovative dissemination of research. PLoS Comput Biol 16(4): e1007704. https://doi.org/10.1371/journal.pcbi.1007704