

D8.8- Communication Pack for Project Legacy

(D&CP)

Document Author(s)

Niki Iatrou (EASN-TIS)

Document Contributor(s)

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Authoring & Approval

Prepared by		
Name and Organization	Position and title	Date
Niki latrou, EASN-TIS	Dissemination and Communication Specialist	27/09/2024

Reviewed by		
Name and Organization	Position and title	Date
Pablo Romero, PhD (AIMEN)	Coordinator	23/09/2024

Approved for submission by		
Name and Organization	Position and title	Date
Pablo Romero, PhD (AIMEN)	Coordinator	25/09/2024

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EASN technology innovation



Table of Contents

List	of fig	ures	5
Intr	oduct	ion	6
Ove	rview	of the communication pack for project legacy	7
	Desi	gn and content of the leaflet and poster	7
	Exte	rnal Side of the Leaflet:	7
	1.	Cover:	7
	0	Project logo	7
	0	Full project title	7
	0	EU funding acknowledgment statement	7
	2.	Our Team:	7
	0	Logos of consortium and external partners	7
	0	QR code and social media links	7
	0	Project information (contract number, funding, start date, duration, coordinator contact details)	7
	3.	Project Results	7
	Inter	rnal Side of the Leaflet:	8
	Signi	ificant Achievements:	8
1.	Rede	esign the DOMMINIO website1	.1
Te	echnic	al Specifications	.2
St	ructu	re 1	.3
	Hom	nepage 1	.3
	ABO	UT Tab 1	.5
	OUR	2 TEAM tab	20
	Prog	ress	'1
	Disse	emination Tab 2	2
	New	vs Tab	2
	Bott	om side menu 2	:3
2.	DOM	IMINIO SOCIAL MEDIA GROUPS	:4
3.	CON	ICLUSION	27



LIST OF FIGURES

Figure 1: DOMMINIO final leaflet (internal side)	8
Figure 2: DOMMINIO final leaflet (external side)	8
Figure 3: DOMMINIO final poster	10
Figure 4: Screenshots of the DOMMINIO EU Results webpage	11
Figure 5: DOMMINIO dissemination KPIs (Target vs. Achieved)	12
Figure 6: Screenshots from DOMMINIO EU homepage	13
Figure 7: About Scroll Down Menu	15
Figure 8: Project Overview subsection	16
Figure 9: Project's Objectives subsection	17
Figure 10: Concept Subsection	19
Figure 11: Demo Cases subsection	20
Figure 12: Website OUR TEAM menu	21
Figure 13: News Tab	22
Figure 14: Bottom Side Menu	23
Figure 15: DOMMINIO LinkedIn profile	24
Figure 16: DOMMINIO Twitter profile	
Figure 17: DOMMINIO YouTube profile	25
Figure 18: DOMMINIO Zenodo Profile	26



INTRODUCTION

In the first year of the DOMMINIO project, the focus of Work Package 8 (WP8) was to build awareness among the public and key stakeholders, aiming to generate lasting interest even beyond the project's completion. The initial step was to create a distinct project identity by developing a consistent visual style and incorporating it across all communication and dissemination materials. This approach ensured a recognizable and memorable image, setting DOMMINIO apart from similar initiatives and making it easily identifiable to its target audience.

The initial communication pack, which included the DOMMINIO leaflet and poster, primarily aimed to promote the project and raise awareness of its research activities. Adhering to the project's visual guidelines, the materials provided general information about the project's concept, objectives, key tasks, and consortium members. This content was documented in deliverable D8.1: D8.1_Initial Dissemination & Communication (D&C) toolkit.

Building on the project's success, a final version of the leaflet and poster was created, enabling partners to share the project's significant achievements and results beyond its conclusion. These updated communication materials will be available in both physical and digital formats, and actively promoted through social media channels and various events. This deliverable provides a concise overview of the communication pack, designed to contribute to the project's lasting legacy.



OVERVIEW OF THE COMMUNICATION PACK FOR PROJECT LEGACY

Design and content of the leaflet and poster

DOMMINIO Final leaflet

The final leaflets of DOMMINIO were designed to support partners in their communication and distribution efforts both during and after the project's duration. As the project neared its end, a second edition of the DOMMINIO leaflet was produced to present the project's outcomes as part of its legacy communication package. This revised leaflet offers a concise overview of the project while highlighting its notable achievements. The primary purpose of the leaflet was to serve as a promotional tool for DOMMINIO's results and the collaborative work accomplished by the consortium. The content was crafted to be easily understood by the general public while also addressing the needs of those with technical expertise. It can be used as an informative resource during technical visits, demonstrations, conferences, workshops, exhibitions, meetings, and other face-to-face interactions.

The updated leaflet maintains consistency with the initial version, ensuring that all communication and distribution materials align with the project's visual guidelines.

External Side of the Leaflet:

- 1. Cover:
 - Project logo
 - Full project title
 - o EU funding acknowledgment statement
- 2. Our Team:
 - Logos of consortium and external partners
 - o QR code and social media links
 - Project information (contract number, funding, start date, duration, coordinator contact details)
- 3. Project Results



Internal Side of the Leaflet:

Significant Achievements:

The DOMMINIO team has developed a data-driven approach for designing next-generation composite aircraft parts using thermoplastic composites with multifunctional capabilities like SHM, de-icing, and disassembly, while also enhancing manufacturing and lifecycle management.

By integrating advanced simulations, real-time data, and embedded sensors for continuous monitoring, DOMMINIO enables predictive maintenance, improves product performance, and optimizes design flexibility, promoting more efficient and sustainable aerospace production.

Figure 1: DOMMINIO final leaflet (internal side)

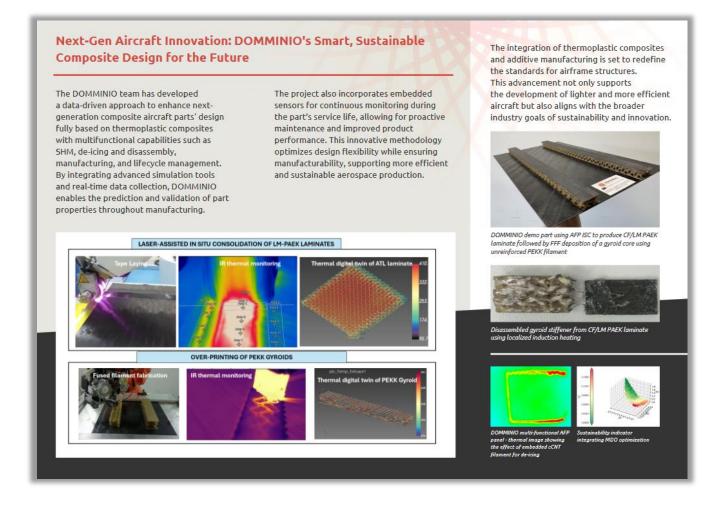


Figure 2: DOMMINIO final leaflet (external side)





The optimized digital version of the final leaflet is available for download from the DOMMINIO website (Media DOMMINIO project) and hard copies have been distributed to all partners.



DOMMINIO Final Poster

The second version of the DOMMINIO project poster showcases the novel results and provides an overview of the significant achievements of the project. Like the initial communication pack, the updated poster follows the content and layout of the final DOMMINIO leaflet.



A digital version of the updated project poster, which has been optimized for reduced size and quality, is available for download from the DOMMINIO website (<u>Media</u> | <u>DOMMINIO</u> project) hard copies of the poster will also be distributed to all partners.



1. REDESIGN THE DOMMINIO WEBSITE

The DOMMINIO project's official website was a critical tool for communicating project-related information. Throughout the project's lifespan, the website was regularly updated to showcase the latest activities, news, progress, and dissemination resources. As the project neared its conclusion, a plan was devised to redesign the website, emphasizing the project's outcomes and ensuring its role as a continuous hub for results even after the project's end.

The redesigned website features an enhanced visual appeal, reorganized content, and a more prominent presentation of the project's ultimate results. The homepage now prominently features the project's proposal for the new powertrain architecture, while the "Results" section offers a comprehensive overview of the project's findings and their impact within each scientific work package.

In summary, the redesigned DOMMINIO website presents an enriched version, prominently highlighting the project's significant outcomes. It serves as a valuable resource for users seeking to explore DOMMINIO's final results and acts as a legacy tool, ensuring the project's outcomes continue to have a lasting impact beyond its completion.

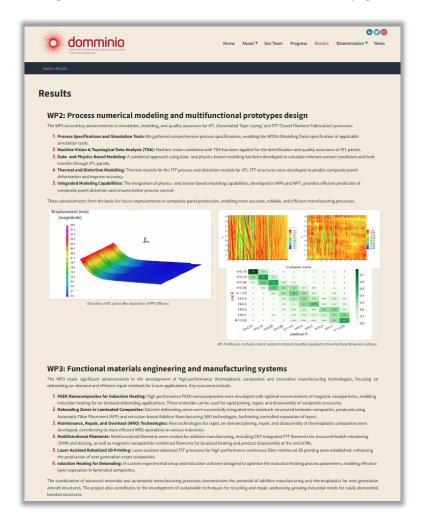


Figure 4: Screenshots of the DOMMINIO EU Results webpage



In summary, the redesigned DOMMINIO website presents an enriched and improved version compared to its original design, prominently highlighting the project's significant outcomes. It serves as a valuable resource for users seeking to delve into the details of the DOMMINIO project and explore its final results. Furthermore, the website acts as a legacy tool, ensuring the project's outcomes continue to have a lasting impact beyond its completion.

Technical Specifications

The official website for the DOMMINIO project was built using Drupal, a robust and versatile content management system. This choice allowed for easy updates and expansion of the site's structure as the project evolved. Throughout the project's lifespan, we leveraged specific Key Performance Indicators (KPIs) to gauge the success of our dissemination and communication strategies.

These KPIs were tracked using Web Analytics & Reporting tools like Google Analytics, providing invaluable insights into user engagement. We closely monitored website traffic, generating detailed reports that revealed how visitors interacted with the site. This included analyzing where users came from, what content they engaged with the most, and even their geographical locations. These insights were instrumental in identifying opportunities to enhance our outreach.

Now, let's look at how our actual achievements compared to the dissemination targets set out in the grant agreement over the 45-month duration of the DOMMINIO project.

Activities	Indicator	Targeted	Achieved
Project website & Social Media, DOMMINIO community.	Project website & Social Media, DOMMINIO community	~8,000	~16,000
Project leaflets/flyers	Readers	~3,000	~2,700 (leaflet readers and video views)
Short videos	Number of videos	4	18
Project newsletter	Number of newsletters	7	6 (+1 after the project's conclusion)
Sci & Techn. articles	Number of scientific publications	9	12
Presentations/posters at conferences and exhibitions:	Number of attended exhibitions	10	11
NetworkingandClusteringEU-fundedprojects and initiatives	Number of clustering activities	3	3
Open Access Repository and generated Data (PP)	Number of downloads	50	~150
Attendance to Trade Fairs	Number of events/attendees	10/8000	19/~10000

Figure 5: DOMMINIO dissemination KPIs (Target vs. Achieved)



Structure

From the very start, the DOMMINIO website was a cornerstone of the project's external communication strategy. As we neared the project's conclusion, the consortium recognized the importance of making key content—such as project results and accomplishments—readily accessible to our visitors. To ensure this, the website underwent a complete transformation, designed to showcase these significant findings more compellingly. The new and improved structure of the website is detailed in the site map sections below:

Homepage

The "Home" page of the DOMMINIO website is your front door to the future of aviation. Right from the start, it captivates visitors with a stunning image showcasing the next generation of multifunctional airframe parts. As you scroll down, an engaging video awaits, featuring an exclusive interview with one of DOMMINIO's key partners, offering insider insights and bringing the project's vision to life.

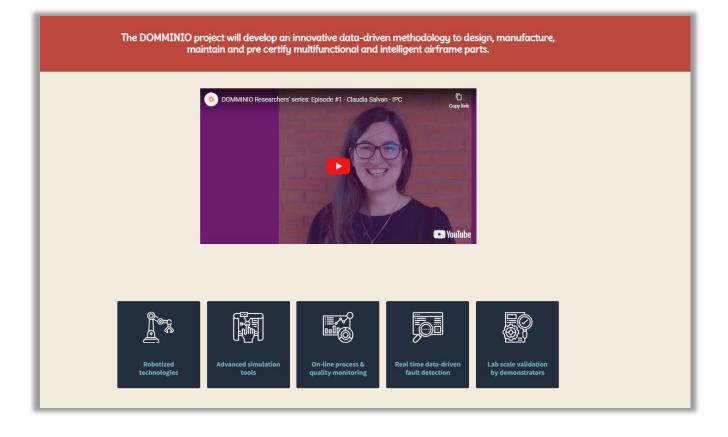
The homepage also prominently displays the latest news and updates related to DOMMINIO. In the footer, visitors will find acknowledgment statements, along with quick access buttons to the DOMMINIO ZENODO Community, which hosts all the project's scientific peer-reviewed publications, the newsletter platform, as well as links to the project's social media pages.

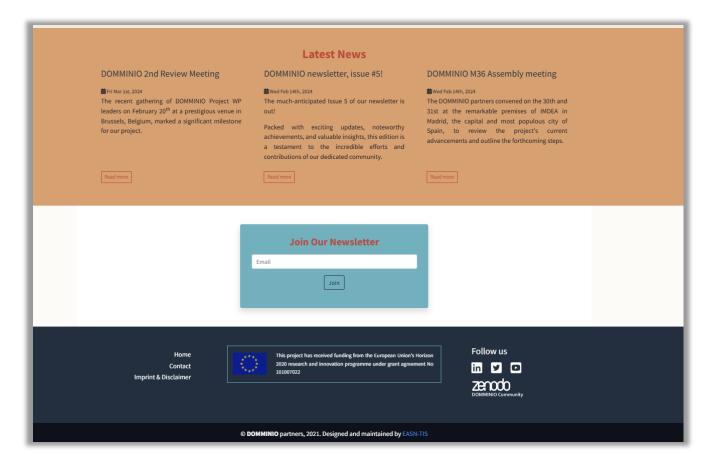
Figure 6: Screenshots from DOMMINIO EU homepage

<page-header><page-header><page-header><text>

The DOMMINIO project will develop an innovative data-driven methodology to design, manufacture, maintain and pre certify multifunctional and intelligent airframe parts.







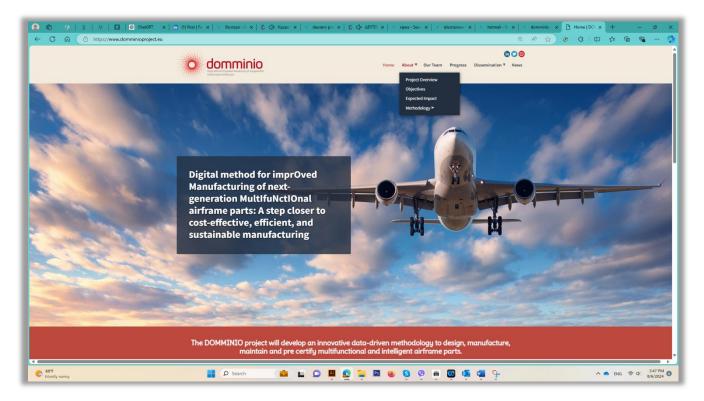


ABOUT Tab

When the user hovers on the top menu on 'About', the following list appears (Figure 4):

- Project Overview
- > Objectives
- Expected Impact
- Methodology

Figure 7: About Scroll Down Menu





Specifically,

"Project Overview" subsection:

In the "Project Overview" subsection, the scope of the project is clearly outlined, along with the reasoning that drives it. Key take-away messages about DOMMINIO's impact are highlighted, ensuring that visitors can quickly grasp a comprehensive understanding of the project's significance (Figure 8).

Figure 8: Project Overview subsection

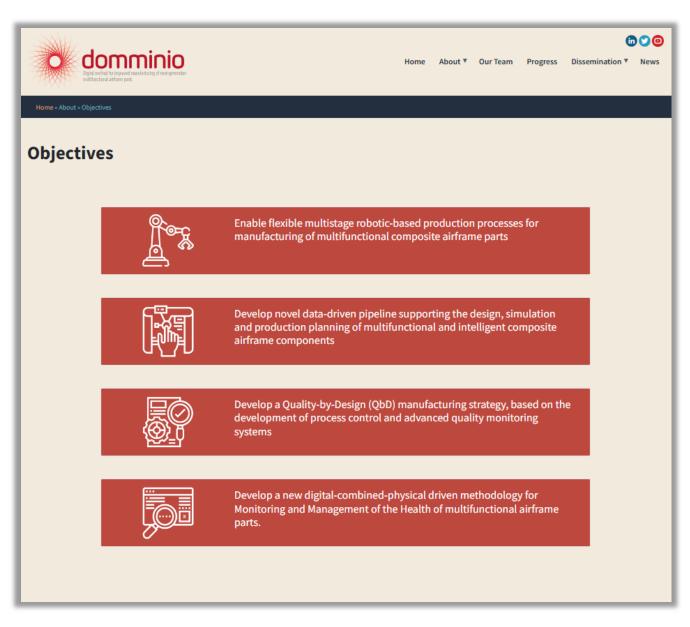
multifunctional and intelligent a	aborative research project focused on the inframe parts.	e development of an innovative digit stic transformation in the manufactu	tal methodology to design, man uring philosophy in response to tl	he growth of aircraft production (by
usage of such novel advanced	same time there is a transition to the usa materials together with the increased a d components, allowing weight and fu	ircraft productivity and performance	e increase the challenges in the	design and manufacturing of cost-
	Cost-Effective	Efficient	Sustainable	
	Savings in materials, energy, tin At least 20% reduction in CO ₂ an Right-first-time and zero-defect Standardised design methodolo Low buy-to-fly ratio	manufacturing approaches	aintenance, and recycling	
intelligent airframe parts, base Robotized technologies (AT Advanced simulation tools On-line process & quality n	TL, FFF)		sustainable manufacturing of	high quality multifunctional and
The methodology developed w a multifunctional airframe a wing leading edge protot 	-	er tested and validated at lab scale, b	by manufacturing two representa	tive airframe parts as demo cases:



"Objectives" Subsection

This section serves as the heart of DOMMINIO's research, offering readers a clear list of the project's anticipated outcomes. These results also outline the specific tasks required to achieve DOMMINIO's overarching goal: developing a comprehensive digital method to enhance the manufacturing of multifunctional airframe parts (Figure 9).

Figure 9: Project's Objectives subsection





"Expected Impact" subsection

The expected impacts of DOMMINIO's outcomes are showcased here, underscoring the project's far-reaching significance and the transformative potential it holds for the future of aviation. (Figure 10).

o domminio	Illianne Absolt y Diar Team Progress Dimensionation y Resol.
Expected Impact	
MANUFACTURING COSTS	DESIGN TIME DESIGN TIME OPEDILICT & PROCESSI
COMPONENT WEIGHT NEW MOD PLATFORM & FLEDIBLE ATL AND AM PROCESSES	ENERGY CONSUMPTION
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RECYCLABILITY ENNANCED RECYCLABRITY DF THERMOPLASTIC STRUCTURES	INDUSTRIAL SUSTAINABILITY INDUSTRIAL WANNFACTORING SUSTAINABLE MAINTENANCE OFFRATIONS TO INCREASE ASSET AVAILABILITY
JOB CREATION IN AERONAUTICS AND OTHER MANUFACTURING SECTORS	COMPETITIVENESS OF EU MROS BEVILOPES SERVING DEMMINIS
	GREEN AVIATION
contact with the DOMMINIO consortion	apcan Union Aviation Safety Agency (EASA) will be in close providing their advisory services in all certification issues es, standardiding the project's results according to the



"Methodology" Subsection

This page is designed to give visitors a clear understanding of how DOMMINIO will be brought to life, broken down into the following subsections:

- **Concept:** A detailed graph illustrates the workflow of DOMMINIO's innovative approach, providing valuable technical insights, particularly for experts in the field (Figure 11).
- **DOMMINIO Demo Cases:** A key aspect of the DOMMINIO methodology, highlighted here, is the realworld validation of the project's outcomes through the manufacturing of two representative airframe parts: a multifunctional access door panel and a wing leading edge (Figure 12). These demo cases are crucial in demonstrating the practical application and impact of the project's innovations.

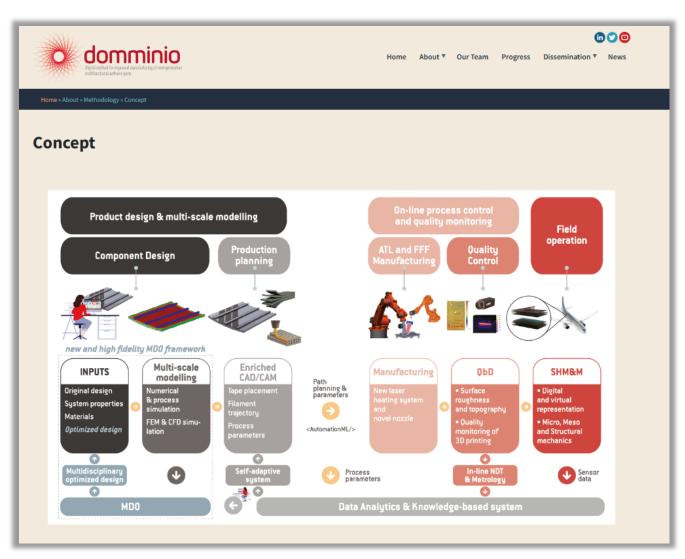


Figure 10: Concept Subsection



Figure 11: Demo Cases subsection



OUR TEAM tab

When users click on the 'Team' tab (Figure 10), they're greeted with a dynamic gallery showcasing the logos of all DOMMINIO partners. Clicking on any logo opens up a dedicated partner profile page, where visitors can explore:

- A larger version of the partner's title and logo
- A detailed company profile
- The partner's specific role in DOMMINIO
- A direct link to the partner's official website

This interactive feature not only highlights the collaboration behind DOMMINIO but also offers deeper insights into the organizations driving the project forward



Figure 12: Website OUR TEAM menu

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Our Team			
TECHNOLOGY CENTRE	R-NANO	Arts Institute of et Métiers	I NNOVATION P LASTURGIE C OMPOSITES
		😵 TORTECH nano Fibers	Dasel
	* * * * * *	BAE SYSTEMS	Cessa www.esi-group.com
		CITURRI	

Progress

This section presents brief updates on the progress of the project and the most significant outcomes in a "timeline" way.



Dissemination Tab

The "Dissemination" tab offers users details about the dissemination activities carried out by consortium members, which are categorized as follows:

- Scientific Publications
- Articles in Press
- Newsletters
- Media

These sections will be regularly updated to keep visitors informed about the project's communication efforts. The "Media" subsection will also feature downloadable resources such as the DOMMINIO logo, press releases, posters, and informational leaflets.

News Tab

This section presents all DOMMINIO-related news in a timeline format, including project meetings, press releases, conference and exhibition attendance, and more (Figure 13)

	©♥ domminio Home About ▼ Our Team Progress Dissemination ▼ New
	Bigli mishi ni prad mulaturi gʻringmatan Bigli mishi ni prad mulaturi gʻringmatan ndhatara adon pat
Home • News	
News	
0	Fri Mar 1st, 2024 DOMMINIO 2nd Review Meeting
	The recent gathering of DOMMINIO Project WP leaders on February 20 th at a prestigious venue in Brussels, Belgium, marked a significant milestone for our project.
	The second review meeting kicked off with heartfelt opening remarks from our project coordinator, Pablo Romero Rodríguez, expressing gratitude to the entire team for their unwavering dedication and pursuit of excellence.
	Read more
0	Wed Feb 14th, 2024 DOMMINIO newsletter, issue #5!
	The much-anticipated Issue 5 of our newsletter is out!
	Packed with exciting updates, noteworthy achievements, and valuable insights, this edition is a testament to the incredible efforts and contributions of our dedicated community.
	We encourage you to dive into the newsletter, and explore the content here !
	Read more

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Figure 13: News Tab



Bottom side menu

The bottom side menu (Figure 14), located in the footer of all web pages, offers information not directly tied to the project's objectives. This includes a "Contact" option for visitors to reach out to the DOMMINIO Consortium with inquiries about the project or its public website, a link to the DOMMINIO "Imprint and Disclaimer," the EU logo, and an acknowledgment of the financial support from the EC. Additionally, it provides an option to sign up for the DOMMINIO mailing list.

Another key feature of the website is social media integration, which enhances visitor interaction. This allows users to easily share DOMMINIO news with their friends and followers through their personal social media profiles, helping to expand the project's reach and impact.

	Figure 14: Bottom Side Menu	Newsletter oin If funding from the European Union's Horizon
	Join Our Newsletter	
	nioL	
Home Contact Imprint & Disclaimer	This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101007022	Follow us in D DOMMINIO Community



2. DOMMINIO SOCIAL MEDIA GROUPS

DOMMINIO social media profiles have been established on LinkedIn, Twitter, Youtube, and ZENODO (Figures 15,16,17,18), with a YouTube channel planned once video content becomes available to further extend the project's reach. By sharing engaging updates on the project's results, news, videos, papers, articles and related information, these social media profiles aim to strengthen the DOMMINIO community, engage target audiences, and direct them to the official website for more detailed information. Project partners and individuals from the target audiences were invited to join these social groups. Throughout the project's duration, updates on its progress, news, and findings will be regularly posted to keep the online community informed. Additionally, upcoming DOMMINIO events will be promoted and discussed via these platforms.

The social media strategy aims to engage:

- Users interested in advanced manufacturing
- Professionals in the aeronautics industry
- Bloggers and journalists
- Policy makers

You can access the social media pages through the following links: Twitter:<u>https://twitter.com/Domminio_H2020</u> LinkedIn: <u>https://www.linkedin.com/company/domminio-project</u>

YouTube: DOMMINIO project - YouTube ZENODO: Search DOMMINIO (zenodo.org)

0 d 0 mi			
0	Today's actions Pages that complete these actions regularly grow 4x faster		
DOMMINIO Project 481 followers	Feature top content Grow reach and engagement by featuring top content on your Home tab.		×
+ Create View as member	Manage recent posts Manage your page's content and amplify your reach with bu	costing. Learn more	
Dashboard	Get up to 250 more clicks by boosting Boost	Get up to 13,000 more impressions by boosting this post.	Get up to 11,0 boosting this
Page posts	ODMMINIO Project	ODMMINIO Project	O DOM 481 1
Analytics	6d + Edited +	3w + Edited + ♥	1mo DOMMINIO European Ae
Feed	demese		International
Activity 🞱 Inbox	DOMMINIO	4 reasons	Thessal
Edit page		to participate in the DOMMINIO workshop	
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Invite to follow	Ce 18 - 4 reposts	Ce 17 - 3 reposts	CO 12 • 1 co
Settings		• 0 0 0	

Figure 15: DOMMINIO LinkedIn profile



Figure 16: DOMMINIO Twitter profile



Figure 17: DOMMINIO YouTube profile

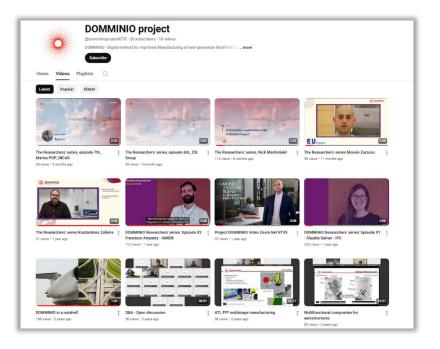




Figure 18: DOMMINIO Zenodo Profile

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		5 results found Sort by Newest	•
Versions		September 15, 2023 (v1) Presentation 🔒 Open	
View all versions		Advances in the implementation of a UT contactless inspection system in the manufacturing process of thermoplastic components for aeronautical use, within the framework of the H2020-DOMMINIO project. Roberlo Giacchetta: Ricardo Gonzales: David Sánchez: and 3 others	
Access status Open	5	In recent decades, the aeronautical industry has undergone a drastic transformation in the manufacturing philosophy in response to the growth of aircraft production (by 60% in the last 10 years), due to the increase in passenger transport demand. Although the pandemic has contracted the sector 66% during the last years 2020-2021, it is expected Part of DOMMIND, EU Open Research Repository (Pilot) Undedde Gestermber 15, 2023	24
Resource types			
> Publication	4	May 9, 2023 (r1) Conference paper 🚨 Open	
Presentation	(1)	Advances in the implementation of a UT contactless inspection system in the manufacturing process of thermoplastic components for aeronautical use, within the framework of the H2020-DOMMINIO project. Roberto Giacchetta; Ricardo Gonzales; David Sánchez; and 3 others	
Subjects		In recent decades, the aeronautical industry has undergone a drastic transformation in the manufacturing philosophy in response to the growth of aircraft production (by 60% in the last 10 years), due to the increase in passenger transport demand. Although the pandemic has contracted the sector 66% during the last years 2020-2021, it is expected	
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Aircraft Ultrasonic NDT	1		



3. CONCLUSION

The public website and accompanying social media pages are key dissemination tools designed to share project-related information with a wide range of stakeholders, including the scientific community, industry professionals, civil society, policymakers, and the media. The DOMMINIO public website on one hand outlines the project's research goals, specific objectives, and anticipated outcomes and on the other serves as a digital library offering freely accessible dissemination materials like articles, newsletters, publishable report summaries, and media content.

The social media platforms play a complementary yet equally vital role by keeping the DOMMINIO community engaged through regular updates and information sharing.

This deliverable aims to showcase the DOMMINIO public website and social media pages, providing a comprehensive overview of their design, technology, development methodology, and functionalities. Both communication channels, designed and maintained by EASN, are dedicated to keeping stakeholders informed about the project's progress, key results, and major achievements from all partners. EASN will ensure these platforms remain up to date throughout the project's duration.